

Report on Student Sensitization Program (Online)
S.E.T Mahila Arts, Commerce, B.B.A, B.C.A & Science College
And

Organized under Student Startup and Innovation Policy (SSIP 2.0)

- **Event Name:** Sensitization Program Understanding Startup and Innovation (First Years Students)
- **Resource Person:** Mr. Pritesh Khatri, OSD-SSIP 2.0, Gandhinagar
- **Date:** 18 July 2025
- **Time:** 11:30 AM to 1:00 PM
- **Venue:** Seminar Hall, S.E.T. Mahila College, Junagadh
- **Mode:** Online (Virtual Session)
- **Total Beneficiaries:** 362 Students

Executive Summary

S.E.T. Mahila College organized a high-impact online sensitization program specifically for newly enrolled first-year students to introduce them to the ecosystem of innovation and entrepreneurship. The session was conducted by **Mr. Pritesh Khatri**, Officer on Special Duty (OSD) for **SSIP 2.0**, Gandhinagar. The primary objective was to align the students with the **Student Startup and Innovation Policy** of the Government of Gujarat and inspire them to transform creative ideas into viable solutions.

Proceedings of the Session

1. Inaugural Session & Welcome: The program commenced at 11:30 AM in the College Seminar Hall, where students gathered to join the virtual session. The session opened with a brief introduction to the SSIP cell's vision and the college's commitment to fostering a culture of innovation under the NEP 2020 framework.

2. Keynote Address by Mr. Pritesh Khatri: Mr. Pritesh Khatri joined the session virtually from Gandhinagar. His address focused on the paradigm shift from "job seeking" to "job creating." Key highlights of his presentation included:

- **Introduction to SSIP 2.0:** Explaining the enhanced provisions and financial support available for student innovators.
- **Mindset Development:** Encouraging first-year students to identify real-world problems and think critically about sustainable solutions.
- **Grant & Support Mechanisms:** Providing insights into how students can access institutional support for prototyping, patenting, and developing startups.
- **Success Stories:** Sharing relatable examples of student-led innovations that have gained national recognition.

3. Interactive Q&A: The latter part of the session was dedicated to an interactive dialogue. Despite the online format, students actively engaged with Mr. Khatri, asking questions regarding eligibility for grants, the definition of an "innovation," and the steps to register their ideas through the college SSIP cell.

Impact and Conclusion

The program successfully sensitized **362 students**, many of whom were being introduced to the concept of a "Startup Policy" for the first time. By bringing a state-level expert like Mr. Khatri to the virtual stage, the college successfully bridged the gap between policy and practice.

The session concluded at 1:00 PM with a vote of thanks. It left the students motivated to look beyond their textbooks and explore the vast opportunities offered by the SSIP 2.0 initiative during their academic journey.

Report Prepared By,

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